

Sean Carey Music

Studio Newsletter

Issue 2 – St. Patty's Day

3-20-13



This image has been seen on the landing page of the website.

It was used to help advertise the Beginner Guitar Workshop that started on Feb. 21, 2013.

Plenty o' good luck for the Studio this year!

The Studio has had plenty of good luck this year, thanks to the welcoming response to the Studio by many folks in the community. The Studio has made great strides in the months since the last newsletter, and the Studio continues to grow and reach out to the community.

I want to thank my students for their interest in (and excitement for) music, and to all who support them in their musical experience.

A very special thank you goes to Steven Graham who donated an Oscar Schmidt student guitar to the Studio.

If there is someone you think might like to receive this newsletter, have them use the contact form on the website, or send a PM with their email address and name via the Studio Facebook page.

♪ Sean

Studio Policy changes and slight rise in Tuition

A few changes have been made to the Studio Policy. These revisions address the Parent/Guardian role in being responsible for upholding the Studio Policy for minors, and also being "within viewing distance" of their child during the lesson. This is for two reasons: First, I am an instructor not a babysitter. Second, it is a measure of protection for the student, the parent or guardian, and the instructor.

Tuition increased by sixty cents on average, to \$65 per month. This will help cover the cost of gas for travelling to lessons, and has made the monthly tuition rate a recurring amount. Previously, a month might have \$45, \$60, or \$75 tuition, depending on how many lessons were in that month. Now the rate is the same every month, which is far easier to keep track of. The increase in tuition will help cover business expenses such as gasoline.

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Winner of the Facebook contest was Anita Brunner!

She won a \$5.00 Wal-Mart gift card.



Keeping your guitar properly tuned is an important part of your practicing. Digital tuners, like the one shown above are extremely helpful for beginners and are available for \$12 or less for a decent one.



Studio accepting PayPal, soon to have mobile access

The Studio is now able to accept payment via PayPal. This additional new payment method is **required** for Skype lessons, but will now also be available at your location, as a convenience.

When it is time to pay for tuition, you will be able to swipe your card with the PayPal card reader (shown in photo), which will accept your debit or credit card, should you choose to remit your payment this way.

This is **NOT** a mandatory payment method, just a courtesy.

Issue 1 from Christmas 2012 is now available on the website!

Newsletters are sent throughout the year to students of the Studio, early supporters, and Studio donors. Past issues appear on the website several weeks after they are circulated. Offer to make a donation today to help support the Studio and get every newsletter when it is circulated!



The "Beginner Guitar Workshop" succeeds in attracting 2 students to the Venango College

The Venango College* here in Oil City offered a new unique opportunity for a Beginner Guitar Workshop to area residents. This was Mr. Carey's brainchild project, and the intention was to offer an entry-level guitar crash course to those who were interested while gaining additional exposure for the Studio.

At the current time, there is no plan in place to offer any further workshops this spring, but it is possible that more like this one will be made available later this year. In the meantime, the Studio will be pursuing options to offer some free music seminars in the local area.

* Venango College is not affiliated with the Studio.



CORRECTION:

The Supernova guitar that was featured in Issue 1 is similar in design to the Epiphone Sheraton. It was misspelled in the previous issue.

~ Sean

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Business Status brings more opportunity for the Studio

The Studio has been officially licensed by the city of Oil City as a new business! This is a step in the right direction, and adds to the Studio's credibility in the Oil Region community.



Feedback about the website and Facebook

During the last few months, the Studio has been able to reach many people in the community by using Facebook to advertise and gather support. Now that the Studio website is running strong, it is time to ask for your feedback about the site.

What do you find most helpful? What would you like to see? What is your least favorite thing about the website?

Your input is valuable and can help ensure a great experience for everyone who visits the Studio website.



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Name

Street Address

City, State Zip Code